

DEKALB CHAMBER OF COMMERCE

130 West Lincoln Highway, Ste. 200, DeKalb, IL



2022 Countdown Sponsorship Opportunities

This is a Support Local Campaign celebrating the holiday season and countdown to the end of 2022 with local business spotlights December 1st-31st shared through the DeKalb Chamber website, e-blasts, and social media. Deadline for sponsorship is November 21st. The sooner you sponsor the more publicity you'll receive!

Presenting Sponsor: \$1,000 (Multiple Available)

- Logo included in all advertising: weekly e-blasts and daily social media posts December 1st-31st, website, print and radio
- Featured in promotional video discussing countdown and importance of supporting local during the 2022 holiday season shared through DeKalb Chamber business updates, e-blasts, website, and social media
- First choice of exclusive featured dates (choose 2)
 - Message or deal will be shared through radio

Supporting Sponsor: \$300 (Multiple Available)

- Logo included on website
- Ability to pick a shared featured date (up to two dates)
 - Priority to those who register and pay first
 - Message or deal will be shared though radio

Contact the DeKalb Chamber at 815-756-6306 if interested or with questions.