

# DEKALB CHAMBER OF COMMERCE

130 West Lincoln Highway, Ste. 200, DeKalb, IL



## 2022 Hollydays Sponsorship Opportunities

Celebrate and support the holiday season with events in Downtown DeKalb and Elfie Visits!

Deadline to sign up for sponsorship is November 21st. The sooner you register the more publicity you'll get!

### Hollydays Presenting Sponsor: \$750 (Multiple Available)

- Sponsor of all Hollydays events in Downtown DeKalb including Lights on Lincoln & Santa Comes to Town and Visits with Santa
- Logo included in all advertising: e-blasts, website, social media, print, and radio
- Logo on Santa's House Banner
- Personalized Sponsor Option
- Included on boosted posts and special Sponsor Thank You e-blast

### Elfie Presenting Sponsor: \$500 (1 Available)

- Mention in all Elfie Visits posts on social media
- Logo included on
  - Every photo shared on social media for Elfie Visits Contest
  - "Elfie Visits Here" Flyer
  - Santa's House
  - DeKalb Chamber social media with boosted posts
- Personalized video shoutout by Elfie
- \*Guaranteed visit from Elfie – Location and date limitations. Must be available December 9<sup>th</sup> 9AM-5PM

### Elfie Supporting Sponsor: \$250 (Multiple Available)

- Mention in all Elfie Visits posts on social media
- Logo included in
  - "Elfie Stops Here" Flyer
  - Santa's House
- \*Guaranteed visit from Elfie – Location and date limitations. Must be available December 9<sup>th</sup> 9AM-5PM

Contact the DeKalb Chamber at 815-756-6306 if interested or with questions.

*\*Elfie Visits are limited this year and will be selected by a committee. Sponsorship guarantees you a visit.*